

TYPING BUG GAZETTE

ISSUE #2

In The News

The Typing Bug is working on it's first radio commercial. I am working with WTUF FM 106.3 in Thomasville, Georgia to produce a 60 second spot. The commercial will run several times a day. I am so excited about this opportunity. The greatest advantage of this particular radio station (other than the great people that work there) is the fact that anyone that has internet can listen to their station via streaming audio. Just go to their site: www.wtufradio.com/streaming.html and listen in.

Website Update

I have been busy this past month working and reworking my website. I am very pleased with the results so I hope everyone has a chance to look at it and sign my [guestbook](#). Many thanks to Tracy Collins from Fabulous Frugal Websites for the website review.

If you would like a FREE website review by Fabulous Frugal Websites, click [HERE](#). Tell Tracy The Typing Bug sent ya.

Lessons Learned The Hard Way

After reading multitude of forum entries over the years about people losing contents due to not backing up, you would think that some of that would have filtered in. I am not sure why I cannot just learn from other people's mistakes. It seems less painful that way.

My husband and I learned how a few inches left or right will dictate your schedule for the next month. It only took a split second to lean the wrong way and knock a bookshelf of knives on top of my laptop. It wouldn't have been so bad if the laptop was old and needed to be replaced. Unfortunately this one I had just purchased a few months earlier. Of course, Dell (whom I dearly loved before this happened) told me that without accident insurance, I was basically out of luck. I had purchased a warranty when I ordered the laptop but it didn't cover accidents. After weeks of telephone calls and emails, not to mention hours of screaming and crying, my husband, bless his heart, finally got it all back working and I only ended up having to replace the hard drive, docking station and my wireless keyboard. At least it was better than the entire laptop. All I can say is thank goodness for online webmail. I had not had a chance to move my email from my webmail to Outlook. Whew! Lessons learned?

- Forgive when things happen
- Buy Accident Insurance when offered
- Back Up - Back Up - Back Up

NEWSLETTER SPECIAL

Did you know that The Typing Bug is having a newsletter special until October 31st.

You can have your monthly newsletter created and maintained for as low as \$35 per month plus a one-time initial setup fee.



Call or email today for more information.

October is Fire Safety Month

Everyone learned how to stop, drop and roll as a small child. As you age, somehow that isn't as easy as it used to be. October is Fire Safety Month. In observance of that, here are some links for older adults to keep them fire safe.

[Fire Safety Checklist for Older Adults](#)
[Fire Safety Facts for People Over 50](#)
[Fire Safety Flier for People Over 50](#)
[Be Ready America!!](#)



Fire Safety for Small Business

Ready Business Mentoring Initiative is designed to help owners and managers of small and medium-sized businesses prepare for emergencies. It includes Mentoring Guides which are designed to teach business owners and managers about affordable ways to better protect their businesses.

Download all of the many Ready Business brochures, flyers, radio ads, posters, and advertising information at:
www.ready.gov/business/publications/index.html

Taming The Enemy Within

Every day I speak to managers, executives and sales personnel about what holds them back from achieving the success they want and earning the incomes they desire. Every day I hear the same thing: Fear. Fear of getting a no, fear of failure, fear of success, fear of rejection and the list goes on. But fear has a structure and when you know the structure, you can make it disappear. [Read Full Article](#) from David Kynan.

Why Virtual Assistants Should Consider Affiliate Marketing

One of the best things you can do starting out is to become an affiliate for your clients. That way, you can test the materials and see what works and what doesn't work. As you get the hang of promoting affiliate products, you can add more products to your portfolio and promote them through your e-mail signature, newsletter or blog. [Read Full Article](#) from Meredith Eisenberg of [Tame The Internet Monster](#).

JUMP START ON CHRISTMAS?

Lee's Place Grief & Loss Counseling Center is currently offering their [cookbook for \\$5.00!](#)

Lee's Place provides counseling and educational services to those who are adjusting to a loss, whether the loss is a death, a divorce or abandonment. Want to know more? Check out their website at www.leesplace.org.

Interested in buying their cookbook(s)? Email brenda@leesplace.org. Give your mailing address and how many cookbooks you would like.

If you put [Typing Bug Cookbook](#) in the subject line, I'll donate \$5 for every cookbook that you purchase. The donation can be in your name or in the memory of a loved one. Order today!

GIVEAWAY OF THE DAY

I ♥ Giveaway of the Day
Every day we give away software you'd have to buy otherwise. Today it's Clone Terminator 3.0. Clone Terminator is an easy-to-use program designed to clean your computer from duplicate files. With the help of Clone Terminator, you can...
Usually priced at \$29, FREE today.
Remaining time: 6h 33m

60 Second Soundbite Genius

Find out what most people don't know: How to get the media to give you those seconds, and then use them to their fullest advantage to grow your career.

Try this self-test right now. Imagine you're about to get a call from Oprah tomorrow. What would you say about your book, business, product or cause? Go ahead. Try it out loud right now.

Is what you said your best effort at representing yourself to millions? Remember, most people will not get a second chance at passing the producer's audition. You might not know it but every call from a newspaper or magazine editor or a radio or TV producer is an audition. And if you don't pass they move on to the next person—your competition.

Check out Susan Harrow's audio of "[How to Become a 60 Second Soundbite Genius.](#)"

Cracking The Whip

When you go to the store, do you blow in like a hurricane and start barking out orders to every person who crosses your path? Why not? You're the customer aren't you? They are in business to serve your needs, aren't they? You are the very reason for their existence. What does it matter that there are other customers there before you? Shouldn't they be doing everything you want, exactly how you want it, when you want it? The customer is ALWAYS right! Right?

What would happen if your business worked that way? What kind of resources would you need in order to deliver service like that?

[Read Full Article](#) from Danielle Keister, [The Gritty Virtual Assistant](#).

Typing Bug is now on the social scene.

Join me on Facebook, Twitter, & LinkedIn!

